Eduspot

PART OF VenturEd Solutions™

How to become an Eduspot Champion!

Schools that take an "Eduspot-first" approach see higher app adoption and better engagement. We spoke with schools with strong uptake of the app to understand what worked for them, and how other schools can achieve the same results.

"One parent told another she never looks at her email because everything just comes through the app. Our uptake has gone from six percent to 20-something percent the next day, and now we're at 35, 36 percent. Once we saw it worked really well, we sent the information to parents and told them everything is together and easier in one app."

Elaine Christian
Administrator at Acorn Integrated Primary

"I sent the invitation with the footer message about the app and that really helped, a lot of people signed up. Parents really like the instant messaging, and it's spreading by word of mouth that the new app is better."

Chloe Jones
Office Coordinator at Woodside Primary School

"I sent out an email detailing exactly what the new app can do, because I think it's great. Seeing the attendance and things like that is really helpful. I'm a parent myself, so I've got the app because my child is in the school, and I can see what parents see. It helps me demonstrate to people what's on there."

Jenny Paige
Admin and Finance Officer at Newton Tony Church of England School

"To be honest, it's our main source of communication. If parents are struggling to get on, then they can come into school and we'll help them."

Emma Westwood
School Business Manager, Brampton Primary School

Visit **eduspot.co.uk/champion** to discover more tips to help promote the app in your school!