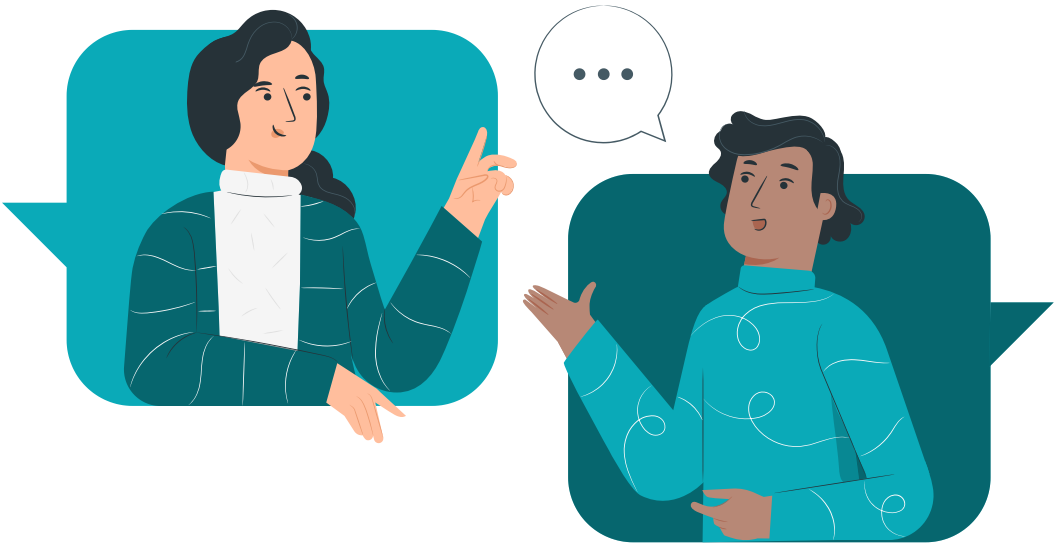
VenturEd Solutions™

CASE STUDY

How Moyle Primary School have improved parental engagement and financial management



VenturEd Solutions™

About the school

Moyle Primary School stands as a beacon of education in the town of Larne, in the heart of Northern Ireland. With two classes in each year group, including a nursery unit, and the unique addition of a learning support unit, the school is an established hub of learning and community.

We spoke to **school administrator Lyndsay Brown** about how the Moyle Primary School team rely on our platforms Teachers2Parents and SchoolMoney to regularly communicate with parents and carers and manage their finances.

The school began their VenturEd Solutions journey two years ago by introducing our two software platforms that are tried and trusted for streamlining processes, enhancing parental engagement, and revolutionising the way schools operate.

Moyle Primary School

ABOUT

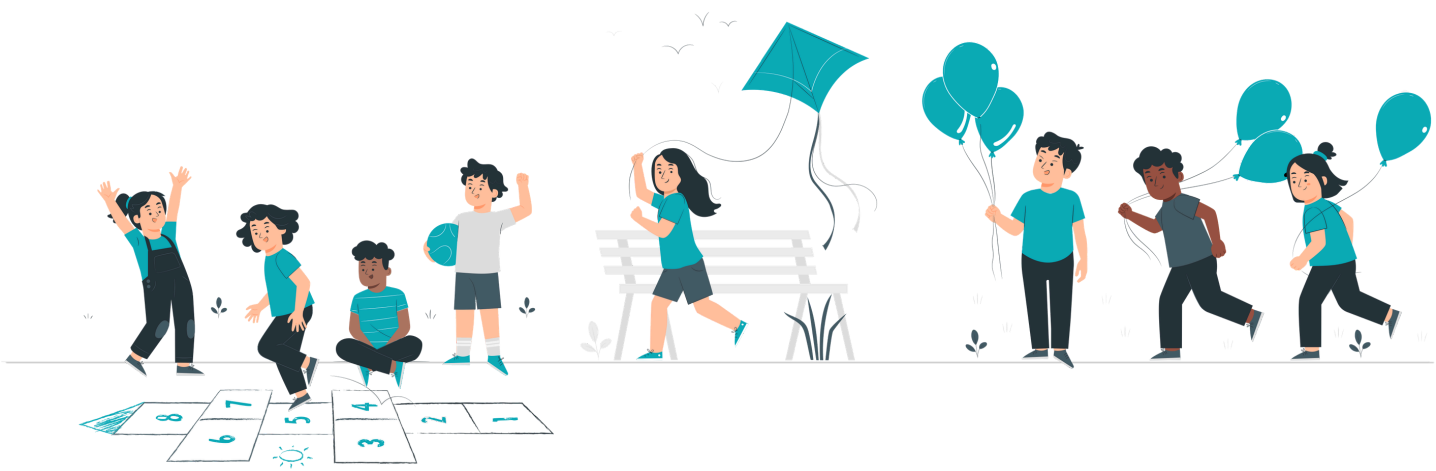
420 students (and growing!)

Founded in 1957

Larne, Northern Ireland

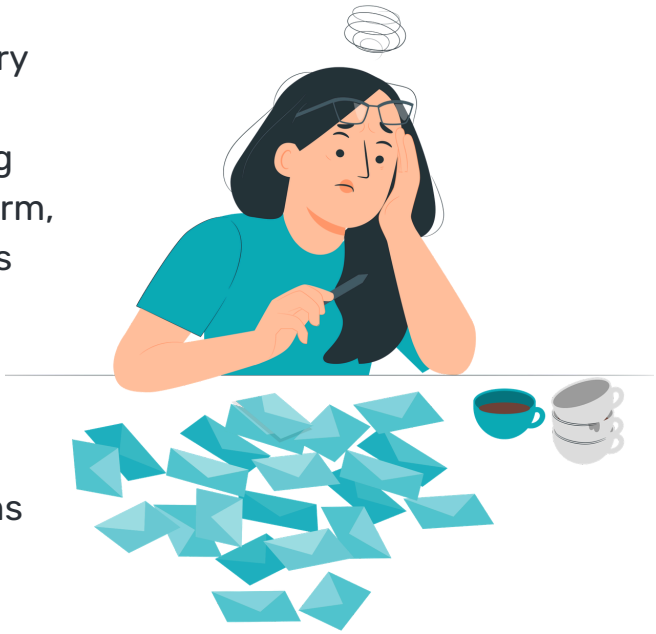
PRODUCTS

T2P Text | T2P Email | T2P Parents' Evening | T2P Forms | SchoolMoney



The challenge

Before adopting our products, Moyle Primary School relied on traditional methods of communication with families. Photocopying papers and sending them home was the norm, creating a **time-consuming** and sometimes **inefficient** way to convey information to parents and carers.



Even during the challenging times of the pandemic, emails and other digital platforms were used, albeit with some issues of acknowledgment and accessibility.

Lyndsay reflects on the challenges the school would face with the old communication methods: "Dealing with manual emails and paper copying used to be a full-time job. Now, it’s so easy," she remarks, "you just type an email, and all parents receive it in two seconds.

“We also use the text messaging feature, which we introduced more recently, and communication as a whole is a lot better and more impactful now. Everyone has a phone these days, and with text messages you are guaranteed to reach every single parent.”



“Now, it’s so easy, you just type an email and all parents receive it in two seconds.”

The solution

The introduction of Teachers2Parents has brought about a significant shift in communication dynamics, not only with parents and carers, but with the rest of the school staff too. Instantaneous messaging, updates, and event notifications have become the norm, thanks to the real-time capabilities of our platform.



The text messaging feature, in particular, addressed the challenge of ensuring **all parents receive important information promptly.**

Lyndsay appreciates how text messages don't always require an action from parents and guardians, as it is just something they receive, without the need to respond or take a subsequent action. So, for important announcements such as a school club being cancelled for bad weather, all parents can be made aware through a quick text message in seconds.

As Lyndsay delves into the comparison between T2P and their previous school communications provider, she emphasises two standout differences: better **value for money**, and great **customer service.**

The responsive support from Teachers2Parents, including quick responses to queries and immediate phone support, marks a stark contrast to the days of waiting for responses with Moyle Primary School's previous provider.

“When I need any support, I can find someone on the line nearly straight away. I ask a lot of questions, and the support agents are always responding, even to the simplest ones!”

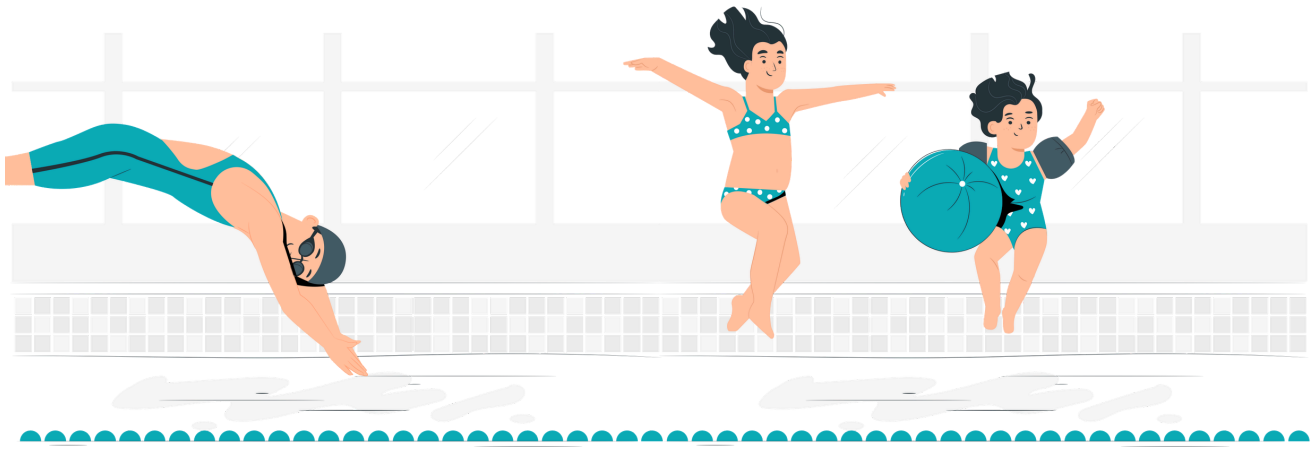


Many ways to communicate

Moyle Primary School are also subscribed to T2P’s **Forms** module, which allows to send out digital forms to parents and guardians in seconds.

“Anything we need parental permission for, like swimming, or any trips out, we add the e-signature box to our forms and send them out instantly.

“Parents and carers like how it pops up on their emails, and it’s easy enough for them to just open the form, find the signature box, and quickly send it back,” Lyndsay says.



Becoming cashless

With communication thriving through T2P, the school turned its attention to the financial management aspect with the introduction of **SchoolMoney**, T2P's sister brand that streamlines cashless school payments.

Previously, cash payments posed challenges in terms of record-keeping and reconciliation for Moyle Primary School, but the transition to SchoolMoney's cashless system has alleviated these concerns as well as introduced a myriad of features that now finances as a whole.



Lyndsay highlights the impact of SchoolMoney's modules, with an emphasis on **cashless catering**. "It's great," she says, "It facilitates the smooth operation of our school meals every day. The ability to organise orders, track payments, and ensure accurate records are maintained has been particularly helpful."

Since some parents still prefer using cash, Moyle Primary School still have to manage cash collection, but thanks to SchoolMoney's reports they can now keep track of what payments have been made and their worth in one place as opposed to scribbling it down on loose pieces of paper like they used to.

The results

The seamless integration between Teachers2Parents and SchoolMoney has created a **harmonious synergy between communication and financial management.** The platforms effortlessly connect, eliminating redundant data entry and ensuring accurate, up-to-date information for both aspects of school administration.

"We've encountered a few minor issues," Lyndsay acknowledges, reflecting on the journey, "But the support has been excellent in resolving them."

Moyle Primary School's journey with VenturEd Solutions doesn't just represent a technological upgrade; it has proven to have empowered the school staff as well as the parents and carers.



The platforms have become integral to the school's daily operations, fostering efficient communication, precise financial management and audit trails, which have built up a stronger sense of community. The school have also just recently added our T2P Parents' Evening system to their package to continue on their journey towards operational greatness.

In the evolving landscape of education technology, Moyle Primary School stands as a testament to the positive impact these platforms have, not just on administrative processes but on the overall experience of students, parents, and educators alike.

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