VenturEd Solutions™

SUCCESS STORY

How the Eduspot app helps Sandylands School save over **20 hours** of admin work each week



Sandylands CP School is a double intake primary school and nursery in the West End of Morecambe, Lancashire. With about 450 students and 60 staff members, the school believes in innovative practice that provides children with a stimulating and motivating education.

We spoke to **School Business Manager Daveene Rix** about how using **Groupcall** has changed the ways her school has improved parental engagement and sped up admin processes.

The school began their VenturEd Solutions journey in 2019 when they started using **Groupcall**, and since then have enhanced their usage of our software by also adopting our **Forms** module and our **Parents' Evening Booking System**, as well as the **Eduspot** mobile app.



Sandylands CP School

ABOUT

- 450 students
- Double intake primary school & nursery
- Morecambe

PRODUCTS

Groupcall | Eduspot | Parents' Evening | Forms

TEAM



Daveene Rix
School Business Manager

The challenge

Before adopting any software to take control of parental engagement, like many schools in similar circumstances, maintaining strong communication with parents and carers was a critical priority for Sandylands CP School. However, the tools and processes in place were outdated and inefficient.

The school relied almost entirely on paper-based methods for parental communication. Newsletters, event invitations, permission slips, and other messages were photocopied, sorted into class bundles, and distributed by hand. This approach meant they dealt with multiple challenges:

Time-consuming process

Staff were spending countless hours each week managing communication tasks. For example, a simple process like organising Christmas lunch orders involved writing the form content, printing hundreds of copies, distributing them to students, waiting for responses, and collating results. Each step consumed time that could have been better spent on core school functions.



Excessive costs

The overuse of paper, ink, and photocopying machines added unnecessary expenses to the school's already stretched budget.

Unreliable delivery

Distributing messages through students proved to be an unreliable method. Slips of paper often didn't make it home, got misplaced, or were forgotten. This lack of reliability disrupted parental engagement and often left families out of the loop on important school updates.

These challenges made it clear that the school needed a **more efficient and modern way** to connect with its parent community — one that could save time, reduce costs, and bridge the gap between school and home. Groupcall emerged as the ideal solution to address these needs.

> **"Sending out any communication involved using of a lot paper and ink, and hoping students would take their paper slips home. It wasn't a reliable method.**

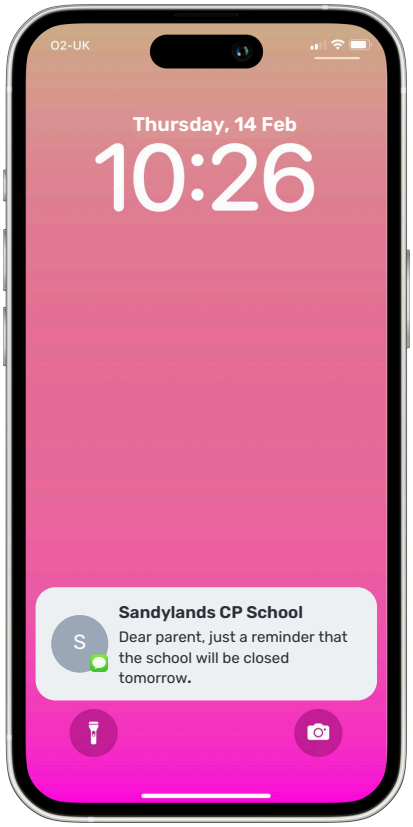
The solution

A seamless, reliable communication system

Switching to Groupcall and the Eduspot app transformed the way Sandylands CP School connects with parents.

Instantly better engagement

Eduspot ensures messages reach parents immediately, eliminating the delays of printed letters and unreliable email lists. Within just a few weeks, **242 parents** were onboarded, with only three emails missing, making adoption nearly universal.



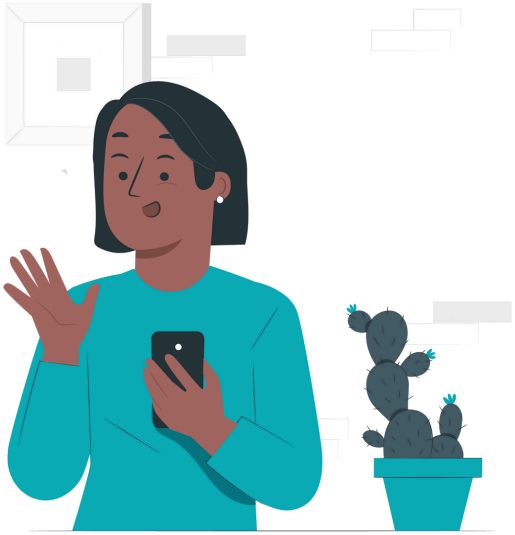
Time-saving form collection

The school now uses **Groupcall Forms** for everything — nativity tickets, Christmas lunch bookings, club sign-ups, and consent forms — saving hours of manual admin every week.

> **Tasks that once took days now take minutes.**

A platform that works every time

With **Eduspot,** Sandylands CP School finally has a reliable communication platform. Eduspot has enabled the school to measure deliverability for the first time, ensuring that parents stay informed without frustration.

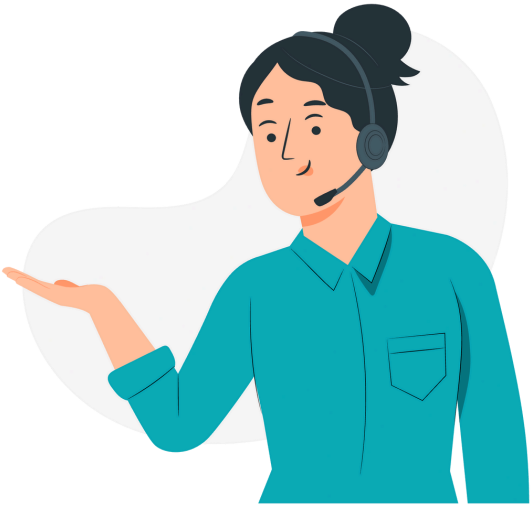


The intuitive interface of the mobile app has helped to increase parental engagement, making communication smoother for both staff and families.

Unmatched customer support

The transition to **Groupcall** and **Eduspot** was seamless, thanks to the **dedicated support** from our team.

The school praised the exceptional guidance from Scott and Will, who ensured a stress-free setup and implementation.



Their hands-on approach made the switch effortless, allowing staff to focus on what matters most: supporting students and families.

The results

Instant impact for staff and parents

Over 20 hours of admin time saved per week — staff now focus on what matters most.

242 parents onboarded within weeks, making adoption quick and effortless.

With **Groupcall and Eduspot**, Sandylands CP School has completely transformed the way it communicates with parents.

No more printing, photocopying, or chasing lost letters, parents receive instant updates, ensuring they never miss important school information. This has led to faster parental responses, allowing the school to make quicker decisions and plan events more efficiently. Tasks that once took hours are now completed in minutes, freeing up valuable staff time and making day-to-day admin more manageable.

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