VenturEd Solutions™

SOLUTIONS FOR SCHOOLS, TRUSTS & COLLEGES



Connecting the education community

We're supporting schools, colleges and multi-academy trusts to build stronger relationships with families, make better use of their data, and keep driving improvements in the upcoming year.

Contents

Who we are 4

Our impact on education 5

Parental Engagement Packages 6

Operational Excellence Package 7

Wellbeing and Behaviour Package 8

Product details 9

Explore more solutions 19

Hear from our customers 20

Who we are

VenturEd Solutions UK provides software designed for the education community, working directly with schools, MATs and colleges as well as local authorities and EdTech partners.

Our products are trusted by over 18,000 education establishments to help their staff to spend more time making a real difference to young people's education.

Our suite includes parental communications, payments, data integrations, education analytics, specialist SEND solutions, and school marketing including website design.

At VenturEd Solutions, our goal is to support your organisation to deliver better educational outcomes through our specialist solutions, with the help of our education consultants.



Marc Robinson
Managing Director
VenturEd Solutions UK

"Everything we build is designed to help schools, colleges and trusts to engage parents more effectively, understand their data with confidence, and keep moving forward.

We believe better insight and stronger relationships lead to better outcomes for pupils and the communities around them."

18,000+
schools

70+
local authorities

120+
multi-academy trusts

100+
partners

Our impact on education

We're very proud of what we've achieved as a team over the years. In recent times, VenturEd Solutions has been presented with multiple industry awards, specifically because of the positive impact our work has had in schools.



WINNER

BESA Awards 2024

As a result of our recent work with Falkirk Council on improving school attendance, we won the **Evidence and Impact Award** at the BESA Awards 2024.



WINNER

The Dotties 2024

Dotdigital recognised the "hard work and positive impact" of our team by awarding us the title of **SMS API Communications Champion** at The Dotties 2024.



FINALIST

Bett Awards 2025

We were also excited to be named as finalists in the **Transformation Impact** category at the Bett Awards 2025, again for our collaboration with Falkirk Council.

besa
BRITISH EDUCATIONAL SUPPLIERS ASSOCIATION

dotdigital

bett
A Hyve Event

Parental Engagement Packages

Stronger, measurable parental engagement starts with the right foundations. Our packages bring together comms and payments tools with powerful reporting for schools and trusts, streamlined into a seamless experience for staff and parents. We also offer MATs the flexibility to mix and match products to suit each school.

RECOMMENDED

Parental Engagement Excellence

Teachers2Parents or Groupcall + SchoolMoney or WisePay

- Text messages, email, forms and Parents' Evening
- Automatic message translation (with Groupcall)
- Collect all payments in one system (via card, digital wallet or cash)
- Free Eduspot mobile app for parents
- Trust-level reporting and controls across all products
- Parental engagement framework with online training

Parental Engagement Essentials: Communications

Teachers2Parents or Groupcall

- Text messages, email, forms and Parents' Evening
- Automatic message translation (with Groupcall)
- Free Eduspot mobile app for parents

Parental Engagement Essentials: Payments

SchoolMoney or WisePay

- Collect all payments in one system (via card, digital wallet or cash)
- Free Eduspot mobile app for parents

Find out more about our communications and payments products on **Page 9!** →

Operational Excellence Package

From our experience of supporting multi-academy trusts over the years, we understand the challenges MAT leaders face when tackling multiple complex issues simultaneously across a range of different school settings.

Our **Operational Excellence** package is designed to support MATs with driving real improvements, as well as making it easier to track and demonstrate that progress.

School data analytics for trusts

Assembly

Assembly provides MATs with a comprehensive system of pre-built PowerBI dashboards, designed to provide a single, accurate view of data across all schools, removing fragmentation and manual reporting. This gives trust leaders consistent, governance-ready insight to make faster, more confident decisions while freeing up capacity to focus on improvement rather than administration.

Identity management

Xporter Identity

Xporter Identity centralises user and access management across all schools, reducing complexity and manual administration at scale. By automatically provisioning accounts from MIS data and integrating with Microsoft and Google services, it ensures secure, consistent access while freeing up central and school teams to focus on delivery rather than user management.

Staff wellbeing and retention

*uptime

Uptime supports MATs with improving staff wellbeing and retention through accessible, bite-sized wellbeing and professional learning content that fits into busy school days. By helping reduce burnout, improve engagement and retain experienced staff across schools, Uptime lowers recruitment pressure and creates greater stability and continuity across the trust.

Find out more about our data and analytics products on **Page 14!** →

Wellbeing and Behaviour Package

The safety, health and wellbeing of students is the most important aspect of inclusion for all students, especially as schools and trusts look to make specialist provision more accessible in mainstream education.

That's why **CPOMS, Medical Tracker and VenturEd Solutions** have come together to define a better approach - one that puts student's safety, staff confidence and organisational accountability first. Together, we provide best-in-class, integrated solutions, aligned to what schools and trusts are actually expected to evidence.

A clear framework for what good looks like

At the heart of this approach is a Safeguarding, Health & Wellbeing Framework, a practical blueprint that helps schools and trusts understand:

- What effective safeguarding, health and wellbeing provision really requires
- How to evidence it in line with statutory guidance, inspections and best practices
- Why depth, experience and specialist focus matter

The framework is grounded in national guidance and inspection readiness (not product features) and shows how schools can deliver confidently without compromise.

Specialist systems, working together

Each partner focuses on what they do best:

- **CPOMS** - safeguarding leadership, recording and oversight
- **Medical Tracker** - health, medical needs and care management
- **VenturEd Solutions** - behaviour, wellbeing and parental engagement

Rather than building bloated, all-in-one systems, these solutions integrate and align, giving schools and trusts clarity and confidence, without sacrificing quality. All systems offer MIS integration with over 99% of schools, meaning that you can deliver best-in-class solutions for your students, even if you use a mix of MIS platforms in your trust.

Eduspot

The parent-friendly school mobile app

- Reach parents with **free push notifications**
- Provide a **two-way timeline** of all updates
- **Integrate with payments** and other apps

Our Eduspot app for iOS and Android makes life simpler for parents and carers. As well as a record of all messages from school, it's a portal to payments, Parents' Evenings and more.



"Parents are app-driven now, they want everything on their phone. Eduspot helps us deliver that, but at the right time."
Catmose College

What can parents do with Eduspot?

- Receive notifications
- View student records
- Check attendance
- See message history
- Make online payments
- Contact school directly

Instantly engage with parents

From T2P or Groupcall, schools can reach app users via free push notifications directly to their device.

All school messages in one app

Parents can see a clear feed of messages, and even switch between children at different schools with ease.

Exciting partner integrations

Parents can also see notifications from partner systems, and login to them without having to install more apps.



Download on the App Store

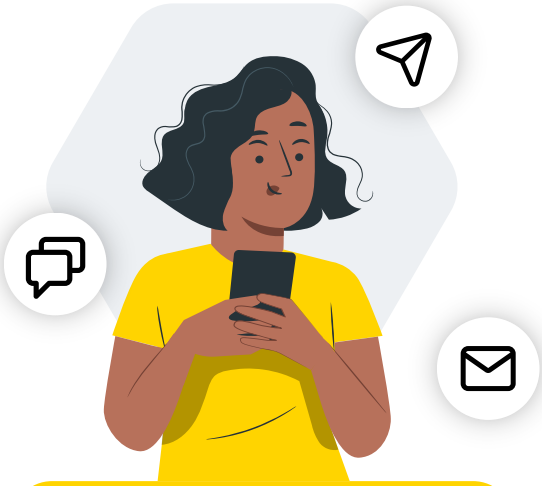
GET IT ON Google Play

Teachers2Parents

The easiest way to engage with families

- **Simple and intuitive** for new users
- Save time with **templates and scheduling**
- Easily manage **two-way conversations**

With a newly-redesigned interface that's easier to use than ever, Teachers2Parents is the ideal way for busy primary schools to engage with families across multiple channels.



"Parents find it easy to use and pick it up quickly. We feel confident setting up new parents every year."
Millennium Primary

What can you do with Teachers2Parents?

- Schedule messages
- Run Parents' Evenings
- Detailed reporting
- Free app for parents
- Create digital forms
- Data sync via Xporter

Save time on admin

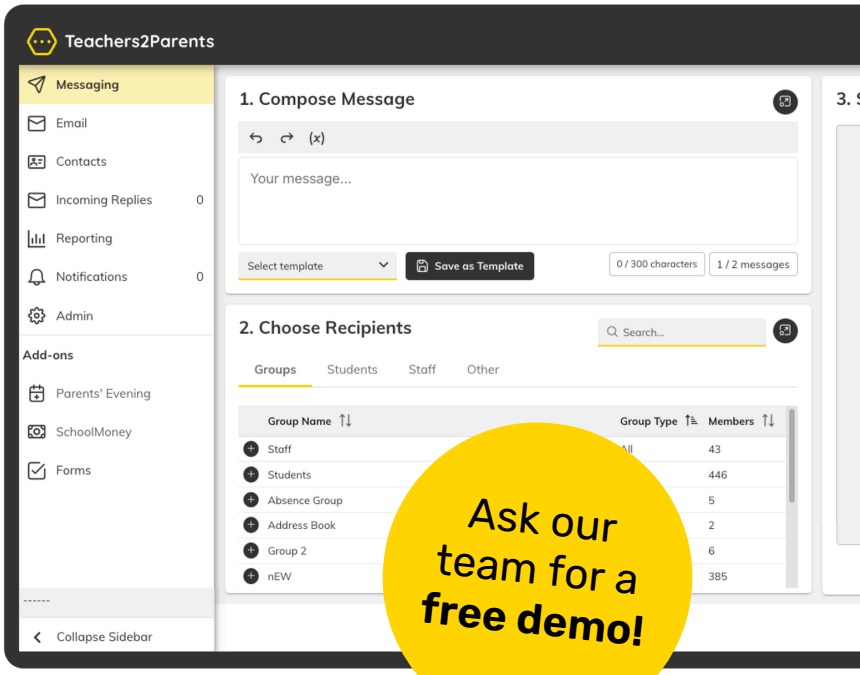
Send emails, SMS messages or app notifications quickly, so you can get back to supporting students.

Quick personalisation

Insert tokens to personalise your message (e.g. "Hi [First Name]") using data directly from your MIS.

Reach the right people

Sync contacts from your MIS automatically, and get notified if messages are not being received.



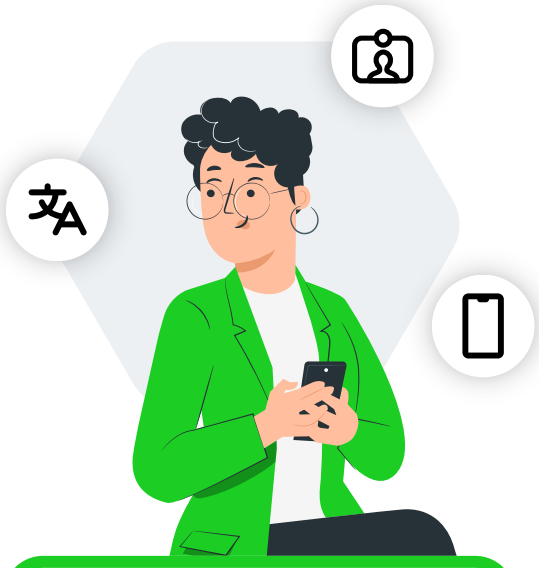
Ask our team for a **free demo!**

Groupcall

The **complete** school communications hub

- Communicate clearly across **language barriers**
- Our most advanced **messaging features**
- Manage all your channels **in one app**

Our most advanced comms solution for larger schools and colleges to manage all their channels in one place, including powerful tools to maximise your reach and effectiveness.



"For me, Groupcall is our communications strategy, and we wouldn't do without it."
Stifford Clays Primary School

What can you do with Groupcall?

- Schedule messages
- Run Parents' Evenings
- Detailed reporting
- Free app for parents
- Create digital forms
- Data sync via Xporter

Automatic translation

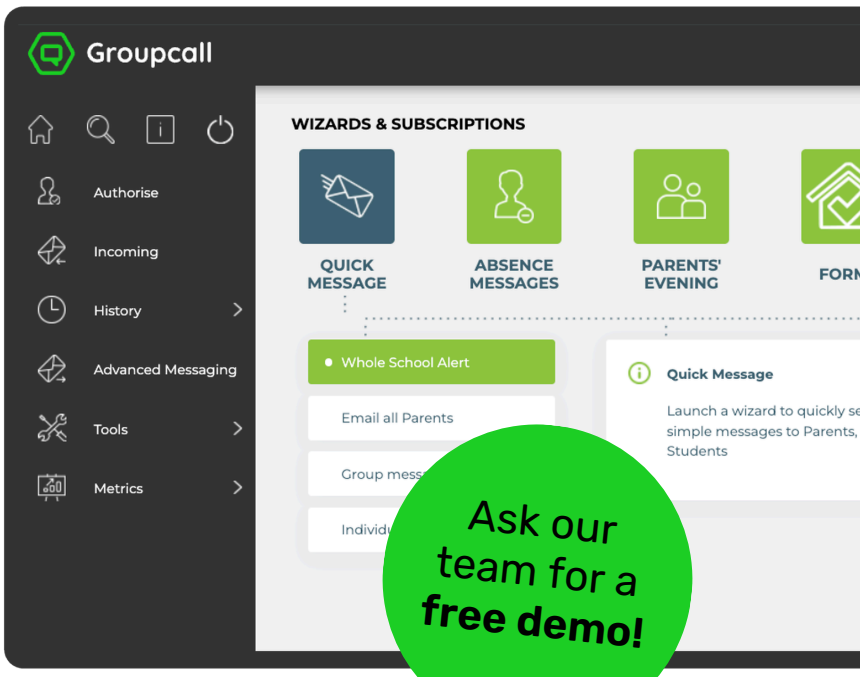
SMS and email translation helps you engage with more parents, even with challenging language barriers.

Everything in one place

Manage absences, forms, Parents' Evenings, school payments and more from one dashboard.

Additional features

Advanced users will find lots of useful features that go beyond the average communications platform.



Ask our team for a **free demo!**

SchoolMoney

The **simple** cashless payments solution



- Trusted by more than **2,300 schools**
- Over **1,900,000** parents using SchoolMoney
- More than **4 million** transactions per year

Collect payments all in one place, without the hassle. SchoolMoney is quick to learn, easy to use and integrates perfectly with your school communication tools.

> "We've had parents and guardians tell us SchoolMoney was the best thing the school had ever done."
> **Hob Green Primary School**

What can you do with SchoolMoney?

- Cashless payments
- Support for cash
- Trip and club bookings
- Cashless catering
- Easy reconciliation
- Data sync via Xporter

New admin dashboard

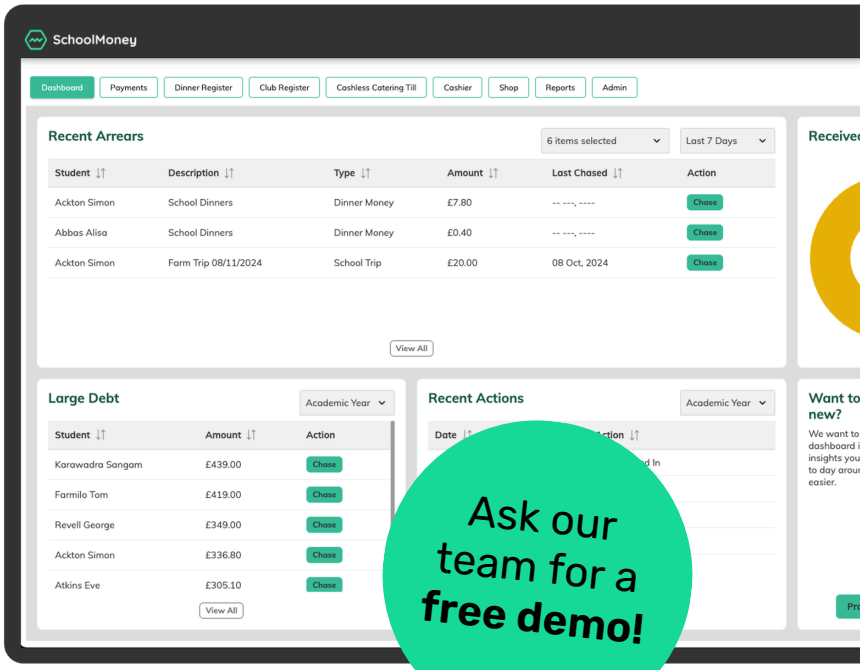
Get an instant overview of arrears and chase for any outstanding payments with a single click.

Super simple interface

SchoolMoney is easy to learn for new users, making implementation quick and straightforward.

Support cash payments

Keep your school completely cashless while still supporting families who pay in cash with our PayPoint integration.



Ask our team for a **free demo!**

WisePay

Design your unique school income system

- **Generate revenue** from school facilities
- Collect online payments **securely**
- Choose from a wide **range of modules**

The powerful, flexible school payments solution that's fully designed around you. Go fully cashless, streamline your operations and generate higher school income with WisePay.



"It's made payments far more secure and reduced our staffing costs. WisePay pays for itself."
Lancaster Royal Grammar School

What can you do with WisePay?

- Cashless payments
- Trip and club bookings
- Detailed reporting
- Hire out facilities
- Cashless catering
- Data sync via Xporter

Generate school income

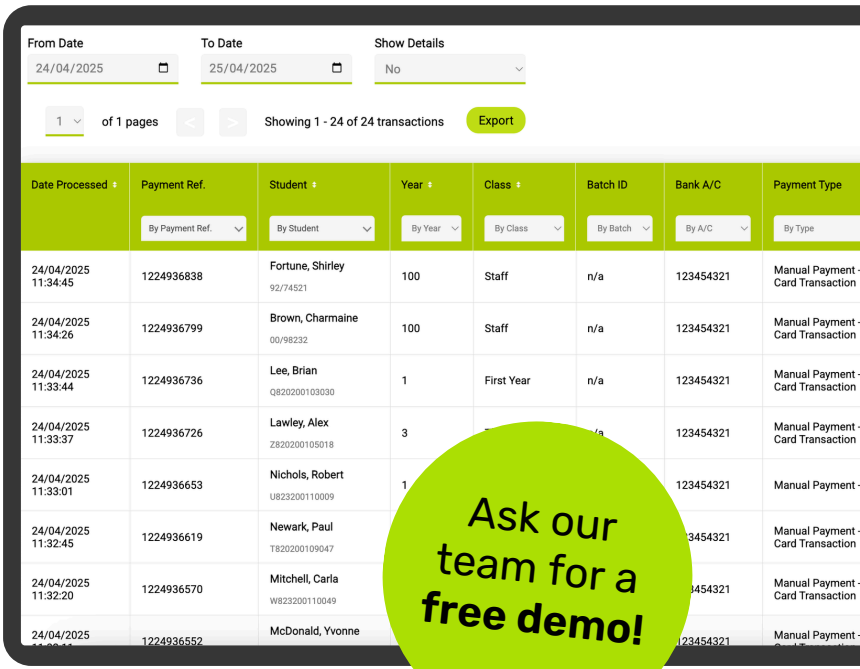
Increase revenue with modules like Smart-Booker (to hire out facilities) and Event-Wise (for selling tickets).

Choose any modules

More optional add-ons let you collect payments for trips, transport, shop items, donations and much more.

Perfect for large schools

With its flexibility and depth of features, WisePay is ideal for more complex schools and colleges.



Ask our team for a **free demo!**

Assembly

Impactful **data insights** for MAT decision makers



- Customise your **Power BI dashboards**
- Connect to all your **key data sources**
- Make **informed decisions** more quickly

Assembly provides innovative, customisable dashboards for MAT leaders to centralise and visualise all school data in one place, including MIS and third-party apps.

> "We can see how the schools compare against each other and compared to national benchmarks."
>
> **Windsor Academy Trust**

Powerful, data-driven dashboards

Assembly's pre-built dashboards are the perfect shortcut to get trust-wide actionable insights. The flexibility of Power BI means you can customise your setup.

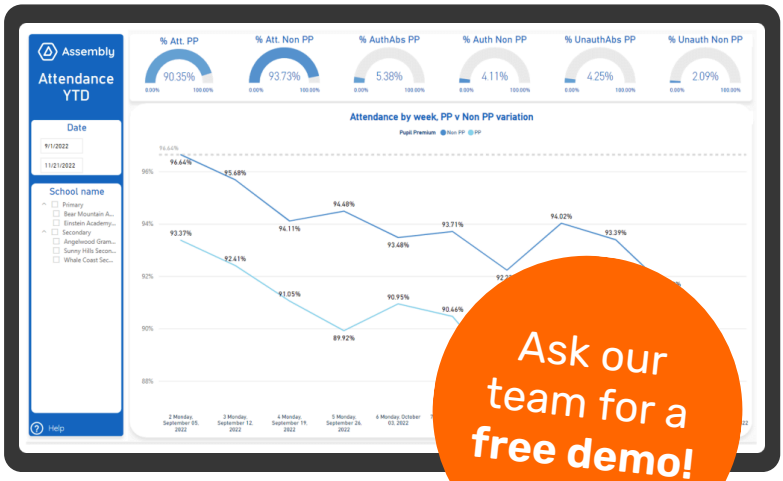


Integrate with your key systems

Assembly integrates with third party providers such as CPOMS, as well as all major MIS in the UK, to gather all your most critical data in one connected system.

Support from our team of experts

Our highly experienced team work closely with MAT leaders to get the most out of their data. Talk to our data experts to find out how we can help you.



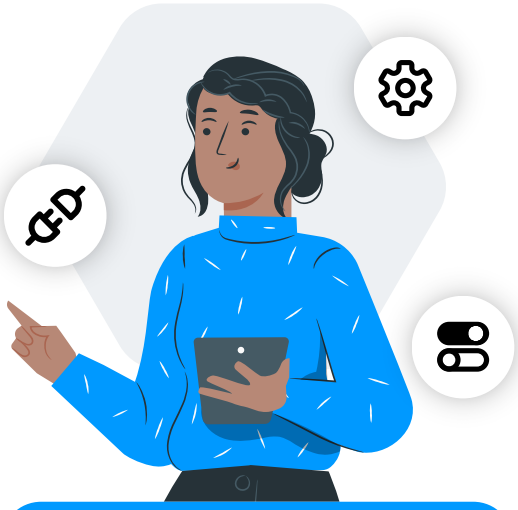
Ask our team for a **free demo!**

Xporter

Powering your school apps with secure data

- Schools maintain **full control over data**
- Compatible with all major **MIS providers**
- **Get set up faster** with new education apps

Xporter bridges the gap between MIS platforms and third-party apps, enabling schools to keep their data up-to-date across all their apps.



"Xporter manages the process from start to finish, so school records are always up to date."
Welbee

Share your MIS data easily

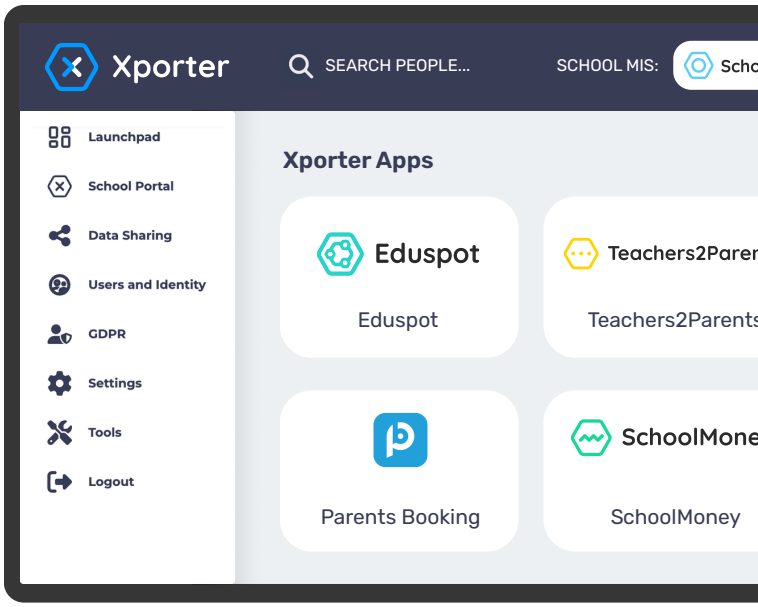
When your school starts using a new app, you'll be prompted by email to authorise the data sharing connection.

Use all your apps seamlessly

Data syncs in the background from your MIS, so you'll always be working from the latest data without having to think about it.

Review permissions any time

In your School Portal, you can see every authorised app, check exactly what data is shared, and make any changes.



Xporter for app developers

For EdTech developers, Xporter provides secure access to the MIS data required for their app to work.

Xporter takes care of syncing data, so our partners can focus on making great apps. It also unlocks options like integration with our Eduspot mobile app.

To learn more, ask our team for a **Partner Brochure!**



XVault

Aggregated school data for local authorities

- **Better visibility** of data across all schools
- Compatible with all major **MIS providers**
- **Easy to maintain** without manual admin

Aggregate, access and act on school-level data across your local authority. XVault is secure, flexible, and designed to support decision-making.



"The support from the XVault team was incredible. It's added so much value to our practices."
Manchester City Council

Secure data sync
Remove the risk and hassle of manual data transfers.

Total flexibility
Plug data directly into your reporting solution.

Great support
Our experienced team can get you set up quickly.

Xporter Identity

Manage users and logins at enterprise level

- **Centralise** large-scale user management
- **Integrate** easily with Microsoft and Google
- **Use MIS data** to power your organisation

Multi-academy trusts and local authorities can provide school user accounts and SSO services on a large scale without complex admin processes.



Did you know?
Schools using Xporter Identity can switch between VenturEd apps from their Xporter portal!

Manage all users
Automatically create users for your whole organisation.

Login options
Allow students to login via a PIN, QR code or emojis.

Up-to-date records
Everything is based on each school's latest MIS data.

SchoolPod

The MIS designed to meet your pupils' needs



- **Centralise** all your student information
- **Customise** your MIS to suit your school
- **Support** pupils, families and staff

SchoolPod is a specialist MIS for special schools and those with SEN units, allowing you to manage everything from behaviour and attendance to statutory returns in one place.

"SchoolPod does exactly what we want. You can't ask for more from an MIS."
John Ruskin Primary School & Language Classes

What can you do with SchoolPod?

- Record behaviour
- Track attendance
- Powerful reporting
- Statutory returns
- Link third-party apps
- Data sync via Xporter

All pupil data in your MIS

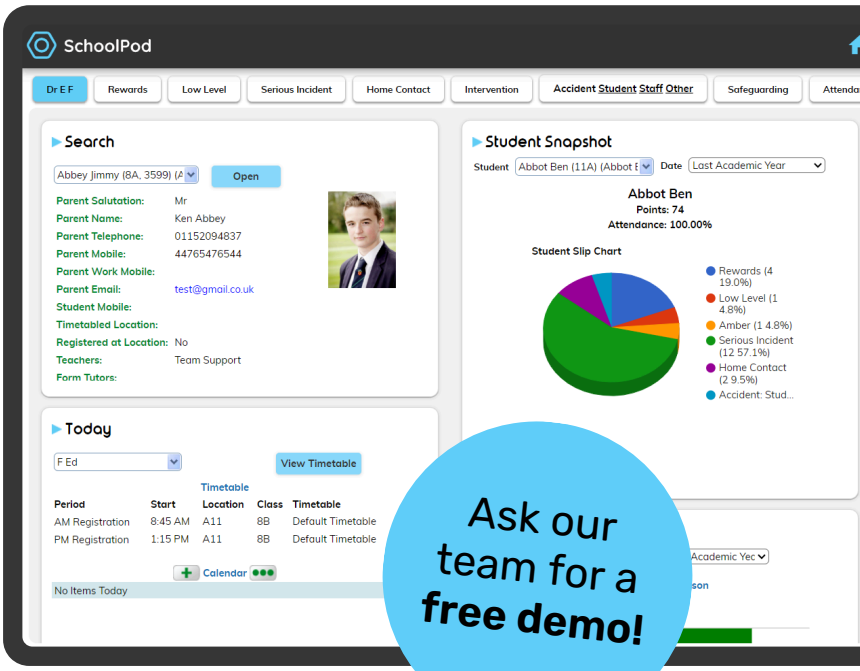
Capture highly detailed context around SEN, as well as essentials like attendance data, all in one place.

Build your own reports

With so much data in one place, you can create powerful reports to identify trends and plan interventions.

Designed for SEND

Our team are experienced working with SEND specialist schools to configure their MIS in exactly the right way.



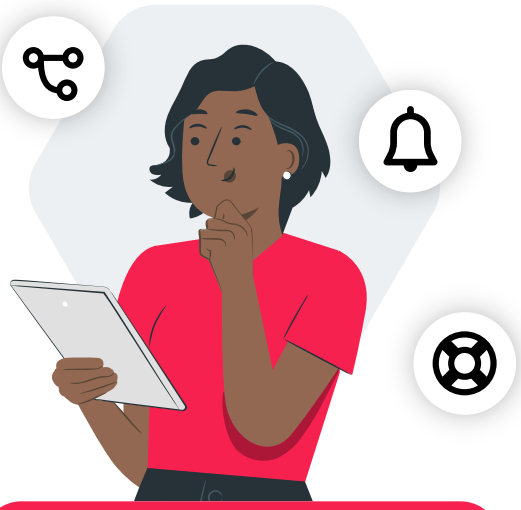
Ask our team for a **free demo!**

BehaviourWatch

Behaviour management to support SEND pupils

- Record **highly detailed** student data
- Visualise your data in **powerful reports**
- Integrate with **your existing MIS**

BehaviourWatch enables schools to capture rich information around behaviour as well as many other aspects of wellbeing and school performance, and is compatible with any MIS.



"BehaviourWatch helps us act on data rather than try to produce data. It has been transformative."
Larwood Academy Trust

What can you do with BehaviourWatch?

- Record behaviour
- Log incidents
- Powerful reporting
- Support wellbeing
- Link third-party apps
- Data sync via Xporter

Connect to your MIS

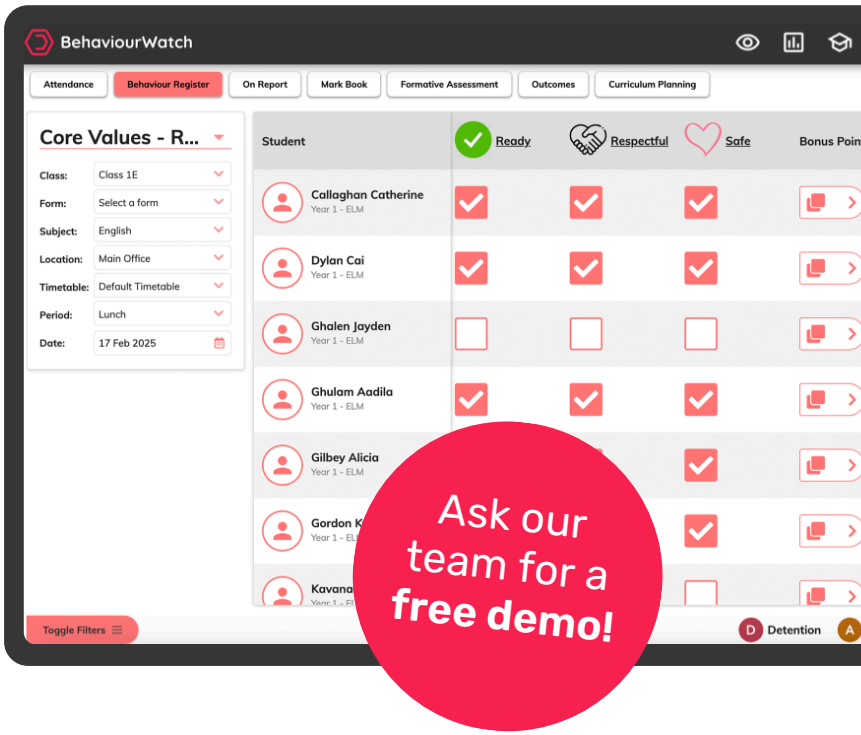
Ideal for schools who want a more specialist solution to support SEND, but still use another MIS provider.

Reward good behaviour

Behaviour tracking includes positive encouragement features, such as notifications and certificates.

Designed for SEND

Our team are here to help with the implementation of BehaviourWatch to ensure a great fit for your school.



Ask our team for a **free demo!**

Explore more solutions

We have years of experience working closely with schools, MATs and colleges, so we understand that making real improvements is about more than just software.

Our priority is working collaboratively with our customers to solve their problems, using our technology to help in any way we can.



Boosting school income

On average, schools and colleges using WisePay's **Smart-Booker** bring in an additional **£72,000 of revenue** every year?

Smart-Booker allows you to hire out your existing school facilities (such as sports halls, football fields, swimming pools, theatres, classrooms, car parks and more) to the local community. This is a fantastic way to **bring in additional revenue** from all kinds of events.

Creating your school website

Our **website design team** are highly experienced at bringing each school's unique vision to life. Your school website is your virtual HQ, a meeting point to gather all useful information. An effective website can be a great way to **save on admin time,** since parents gradually learn to go straight to your website rather than calling the office.

School marketing strategies

You know what your school has to offer... now it's time to **reach more future prospects** and grow your reputation, both online and in the local community. We can help you take your **school marketing** to the next level with photography, videography, virtual tours and more!

Hear from our schools and trusts

We highly value the relationships we've built with our customers over the years – sometimes even decades! Here are some snippets of what schools and trusts have said about working with us, visit the links (or scan the codes) to read more.

"Groupcall is central to how we keep parents informed, engaged, and reassured."

This small trust consisting of three schools started using Groupcall in 2017. With the Eduspot mobile app, they've made their communications much more effective.

venturedsolutions.co.uk/rutland-case-study

Scan here for the full story!

"To me, it's everything we could want. BehaviourWatch is a game changer."

For this academy, using BehaviourWatch to capture and report on everyday incidents has had a clear positive effect on student behaviour and parental engagement.

venturedsolutions.co.uk/excelsior-case-study

Scan here for the full story!

"Smart-Booker is definitely a time saver, it makes life a lot easier. I highly recommend it."

This Essex-based high school swapped spreadsheets for Smart-Booker to manage their facilities bookings, boosting school income significantly and saving time.

venturedsolutions.co.uk/chelmer-valley

Scan here for the full story!

"SchoolPod and T2P are reliable and flexible. I can't recommend them highly enough!"

By using SchoolPod as their MIS and Teachers2Parents for communications, the Maharishi School Trust has improved pupil behaviour and parental engagement.

venturedsolutions.co.uk/maharishi

Scan here for the full story!

VenturEd Solutions™

Specialist solutions for your organisation

With all of our different products and services, **our goal is to support you** in the best way possible. By collaborating with schools, MATs and everyone who works behind the scenes in the education sector, we're excited to keep driving positive changes that help improve educational outcomes and make a difference to your school community.

Ready to discuss what we can do for your organisation? Get in touch with our friendly team today to start the conversation.

venturedsolutions.co.uk

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Notes

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